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PHILANTHROPY GIFTING PORTFOLIO 2021

Wellness Wishes Is...

Wellness Wishes Incorporated is an Ohio-based 501(c)(3) non-profit corporation established in 2011. Our mission is to fund a healthier future for communities and their members. Broad in nature, our initiatives embody a holistic and health-centric environment, and can be broken down into four main categories:

1. **Veterans**
2. **First Responders**
3. **Conservation**
4. **Underserved Populations**

Wellness Wishes employs traditional fundraising initiatives to fund programs and services under our four areas of impact, as well as a unique venture philanthropy model where we work with hospitals, practices, specialty centers, other healthcare organizations, and emergency response departments to recover lost revenue from insurance payors due to organizational underpayments. This service is **Funding Advisors Claims Recovery**. Staying true to our philanthropic roots, Wellness Wishes earmarks a percentage of fees from this service to be invested back into the communities.

Why Gift to Wellness Wishes

Through our four areas of impact, Wellness Wishes is able to combine industry, markets and mission to foster collaboration and power change. Our diversity ensures that potential grantors can identify with one or more initiatives that sparks their passion and can be assured that their generous gift is put to the best use according to their wishes.

Wellness Wishes Gifting Options

Funds granted to Wellness Wishes can be gifted in general to Wellness Wishes, or to one or a combination of areas of impact. More specifically, the gift can go directly to a particular program, service or initiative within an impact area. Impact gifting funds, and more specific examples are as follows:

1. **Veterans**
 - a. **The Dagaz Project** – This remote, secure location serves as a safe sanctuary for both veterans and animals. Addressing veteran homelessness, The Dagaz Project provides medical (traditional and non-traditional, alternative treatments) and behavioral assistance, life skills programming, educational programs, as well as vocational training and placement to ensure successful transitioning for the veterans post-program. In pairing the populations of veterans and animals in need of assistance, we are providing a therapeutic and rehabilitative environment for maximum co-healing.
 - b. **Rescued Wishes Program** – Placing rescued animals that have been certified as companion and therapy animals with veterans in need, covering the cost of placement and all living expenses.

- c. **Veteran Ambassadors** – Building a team of Ambassadors across the nation that integrate veterans into communities, engage public relations, drive engagement, promote awareness, and raise and manage funds regarding veterans’ issues; as well as interact personally with veteran’s groups, services and healthcare facilities. Some Ambassadors are therapy pet handlers so programming budgets for this service as well.

2. First Responders

- a. **First Responder Ambassadors** – Building a team of Ambassadors across the nation that integrate into first responder departments and communities to see where Wellness Wishes can contribute funding, programs, services and resources that deliver the biggest impact. Some Ambassadors are therapy pet handlers so programming budgets for this service as well.
- b. **Rescued Wishes** – Placing rescued animals that have been certified as companion and therapy animals with first responder departments, covering the cost of placement and all living expenses.
- c. **Teller County First Responder Project** – The first project of many, headed by our first First Responder Ambassador, Greg Brown, Wellness Wishes is addressing a special need of Teller County First Responders. We’re providing a state-of-the-art training facility for 20 local first responder departments, benefiting the area first responders and communities as a whole.

3. Conservation

- a. All programs can be pulled under one of two areas of sub-impact: Sustainability (environmentally friendly and green practices) and Wildlife and Animal Protection, Security and Stability.
 - i. **Animal Wishes: Rescue and Therapy Home** - Blends much-needed relief to abandoned, homeless, abused, aging and unwanted animals with the unconditional love and loyalty these amazing animals have for humankind. Pet therapy provided to at-risk populations, seniors and senior-specific living facilities, and veterans groups, taking our rescues out into the communities to spread love, hope and happiness. Also providing skilled training, education and job placement for at-risk youth, at-risk young adults, developmentally disabled and veterans.
 - ii. **Wishes on Wheels** - Utilizes rescued food (to eliminate food waste) to provide nutritious, homemade meals to homebound individuals and at-risk youth through our fleet of food trucks. Also providing skilled training, education and job placement for at-risk youth, at-risk young adults, developmentally disabled and veterans.
 - iii. **Wish Granted** – Provides small grants to individuals and families in need.

4. Underserved Populations

- a. **Seniors** – Designed and provided by Patricia Faust, our Director for Successful Senior Aging, providing holistic and brain fitness programming for both seniors and their caregivers.
- b. **The Franklin Fund** – In this time of uncertainty, Wellness Wishes is a beacon of hope for innovative minds looking to fund their project that is in alignment with one of our four core areas of impact. We are happy to lead efforts for entrepreneurs to regain control and thrive in America.
- c. **Green Phoenix Fund** – Things that suffered overall in 2020 were small businesses, entrepreneurship, and commercial real estate. Wellness Wishes’ Green Phoenix fund is established to help address all these issues, creating a capital platform to make an impact and rebuild communities, stronger than ever, through enterprise and reclamation projects.

Wellness Wishes Customized Gifting Options

Wellness Wishes prides itself on the diversity of our areas of impact and offerings, as well as our team of professionals. We house an unbelievable balance of authorities across various disciplines. Our executives, directors, consultants, ambassadors and partners all hold unique skill sets and high levels of expertise. Part of our mission at Wellness Wishes is to continue to grow and expand our programs, services and offerings within the communities that we serve. Should you wish that your gift go to an effort within our areas of impact, but not covered here, we invite you to work with our team to create programming inspired by you, thus ensuring your gift is used exactly as you've intended.

Wellness Wishes Contacts

To discuss gifting to Wellness Wishes, please contact the personnel below, and in order. Internal processes for gifting have been streamlined within Wellness Wishes' operating procedure to ensure quick response and turnaround in 24 hours or less.

1. Erin Morrow – President and Director of Funding Advisors

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4. Greg Brown – First Responder Ambassador

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